

The EHTEL logo consists of the letters 'EHTEL' in a bold, dark blue, sans-serif font. The letter 'E' is the largest and most prominent, with the other letters 'H', 'T', 'E', and 'L' stacked to its right. The letters are slightly shadowed, giving them a three-dimensional appearance.

EHTEL

Collaborating for Digital Health and Care in Europe



Looking backwards: deployment journeys and lessons learned

Collaboration platform

EHTEL KICK-OFF WORKSHOP

Erlangen 10-11 September 1999

TITLE 2: AIM OF THE ASSOCIATION

Article 3

The association shall be an independent and non-political organisation, with no profit aims whatsoever.

Its aims are scientific. It endeavours to provide its members with services and representation, so as to improve the use of information- and communication technologies within the healthcare sector, with the improvement of services to patients as its overriding goal.

To this end, it shall establish a representative and non-discriminatory forum for effective interaction among its members, gathered around the common project of the design and the use of telematic solutions in the healthcare sector.

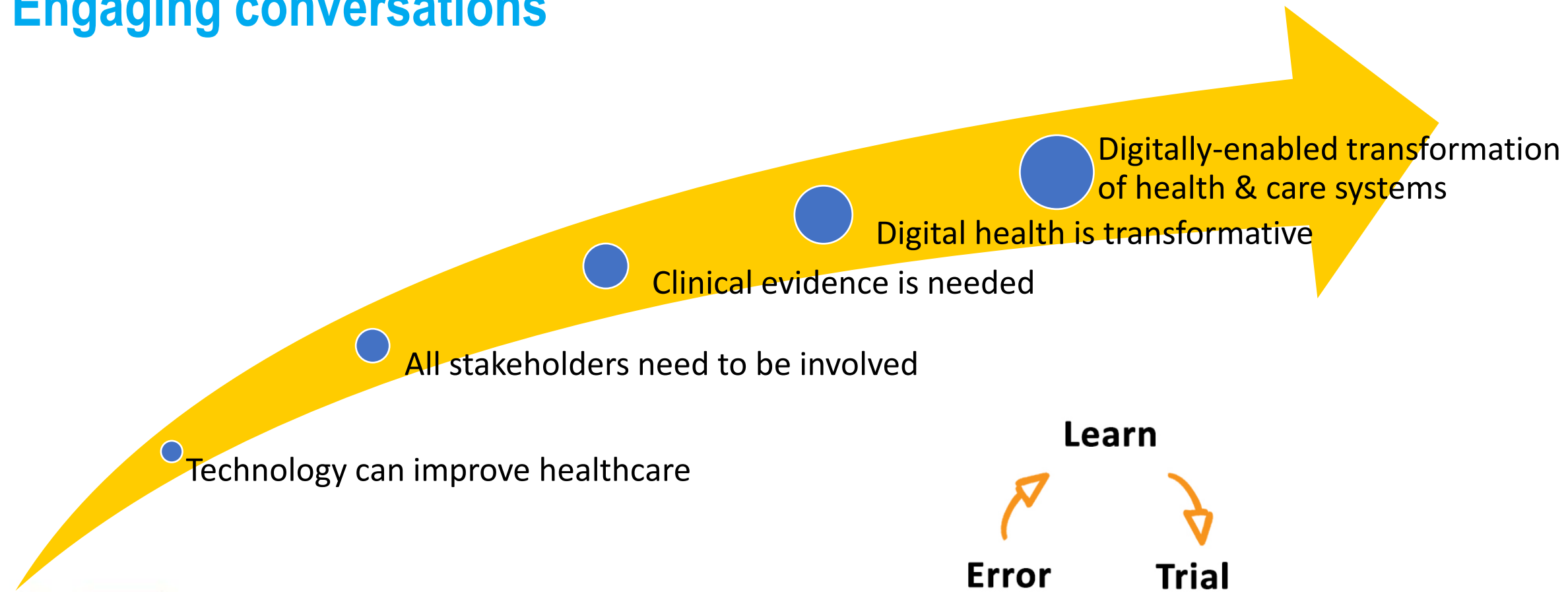
This forum is therefore designed to improve the ties and the exchange of contacts between the different stakeholders of the healthcare sector, directly or through their national and international associations, in particular:

- authorities and public bodies active in this sector (i.e. the National Health Service, research centres, etc.);
- healthcare professionals, whether private or institutional actors, if need be through their representative organisations (doctor-managers of hospitals, etc.);
- patients, through their representative organisations;
- healthcare sector insurers (both private and public);
- providers of telematic services in the healthcare sector (system providers, telecom operators, etc.);
- the users of such services (pharmaceutical and biotechnological companies, etc.);
- any physical person or legal entity active in research and development;

etc.



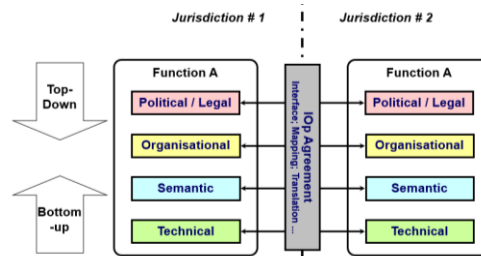
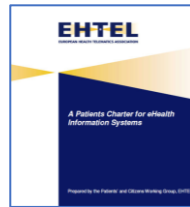
Engaging conversations



A bit of history on EHTEL facilitated collaborations

- **Working Groups**

- Health Care Authorities
- ELO Network
- Patient



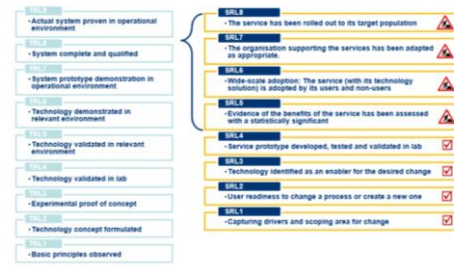
The foundation of



- **Task Forces**

- Digital Integrated Care
- Innovation Initiatives
- ...

Service Readiness Level model



- **Innovation projects**

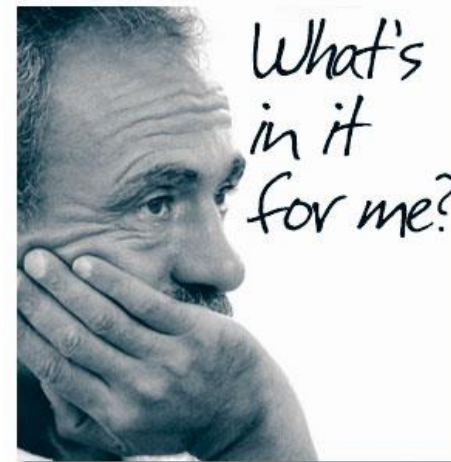
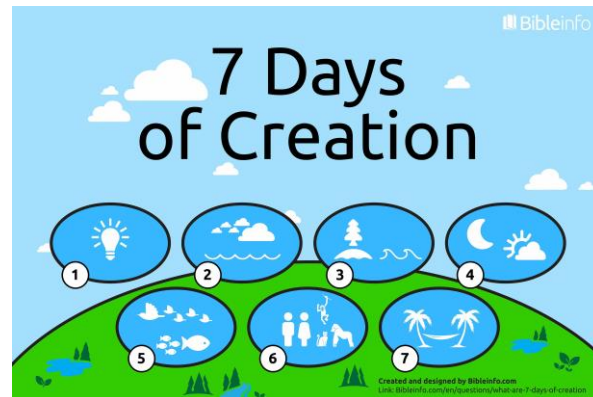
- **Imagining 2029 webinars**

- **Annual Thought Leaders Symposium**



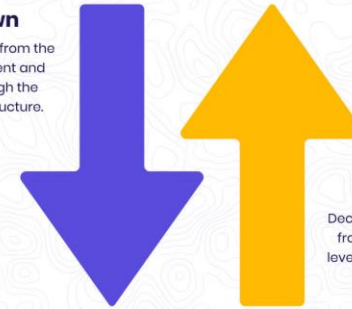
Lessons learned

- *Digitally enabled transformation requires combining*
- *The secret to engage people and organisations:*
- *Creating with the 7th day in mind*



Top-down vs. bottom-up

Top-down
Decisions cascade from the upper management and filter down through the organizational structure.



Bottom-up
Decision-making originates from individuals at lower levels and gradually rises to influence the entire company.