

SHIFTING THE BALANCE OF CARE vCare August 2022


 **Digital Health & Care
Innovation Centre**
Transforming great ideas into real solutions

Dr George Crooks OBE – Chief Executive Officer

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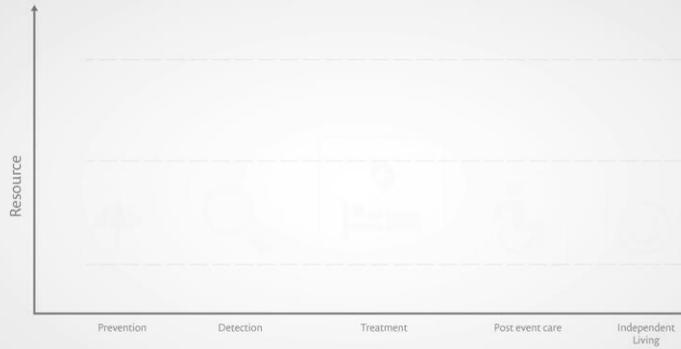
Scotland's national innovation centre for digital health and care 



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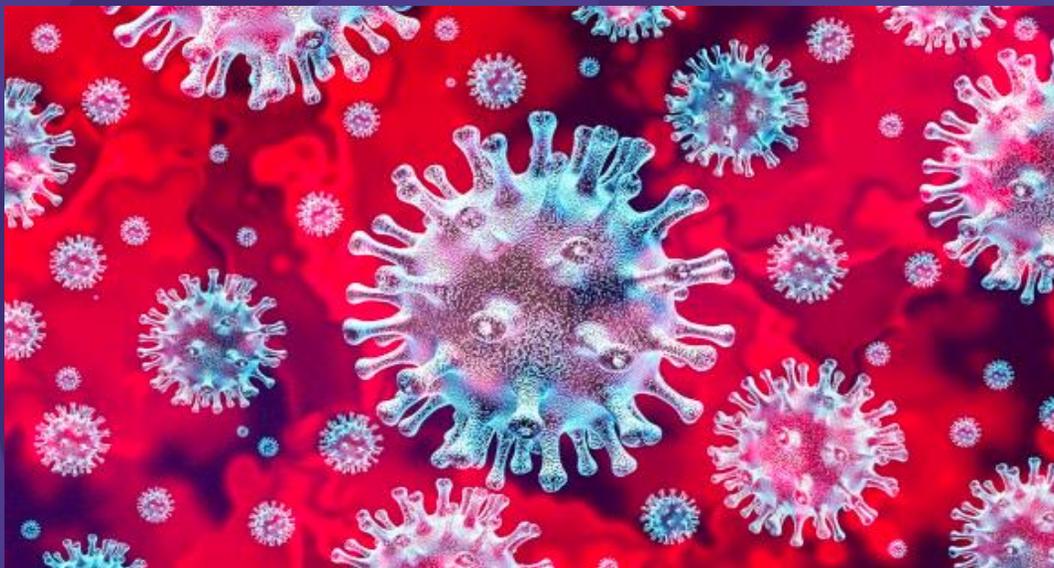
Our focus is to shift the balance of care



SHIFTING THE BALANCE OF CARE

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Integrating to secure Sustainability?

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Integrating innovation strands to enable adoption



DEMONSTRATING

- Service model innovation
- Technical/Digital innovation
- Business model innovation

ACCEPTED SERVICE MODELS

READINESS TO ADOPT/ SCALE

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Designing for digital at scale

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Service design principles



Predictive and proportionate care



Balance between user and system needs



Citizen activated services



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Technical principles



Create data only once



Trust in distributed data



Personal ownership of data



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Business principles

-  Open solutions that scale and evolve
-  Services not products
-  Serve the consumer and the commissioner



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Next Generation Digital Technologies



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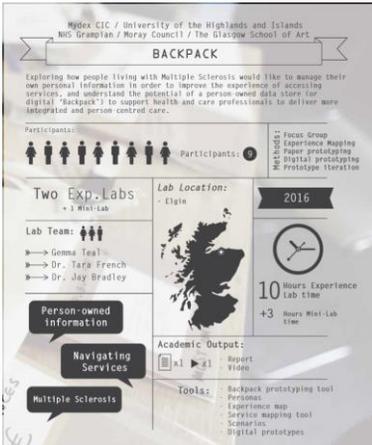


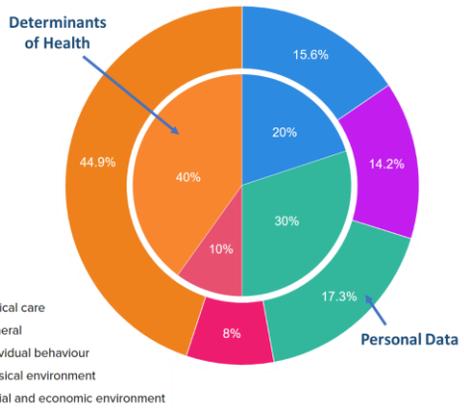
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Person Centred Data Sharing – Whole of Life









| Determinant | Percentage |
|---------------------------------|------------|
| Clinical care | 15.6% |
| General | 20% |
| Individual behaviour | 14.2% |
| Physical environment | 30% |
| Social and economic environment | 8% |
| Personal Data | 44.9% |

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BLEND CITIZEN GENERATED DATA
WITH
FORMAL HEALTH AND CARE DATA



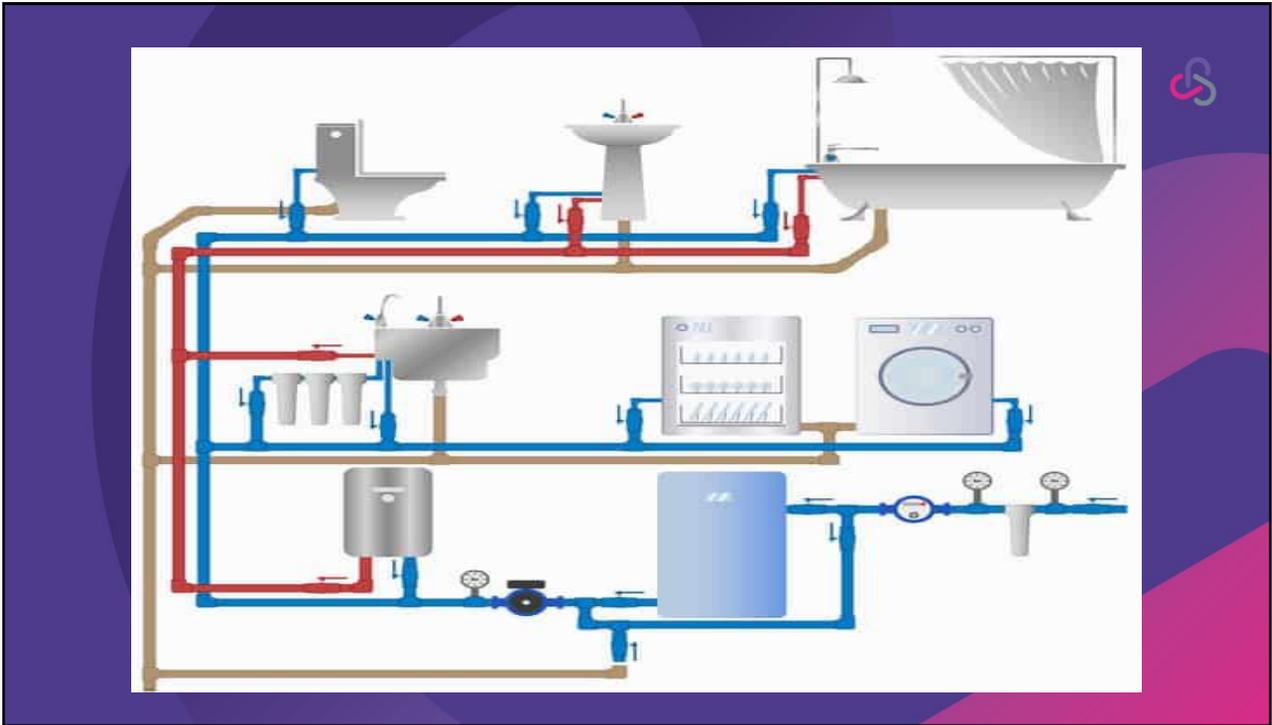
DELIVERS THE TRUE LIVED EXPERIENCE OF A CITIZEN

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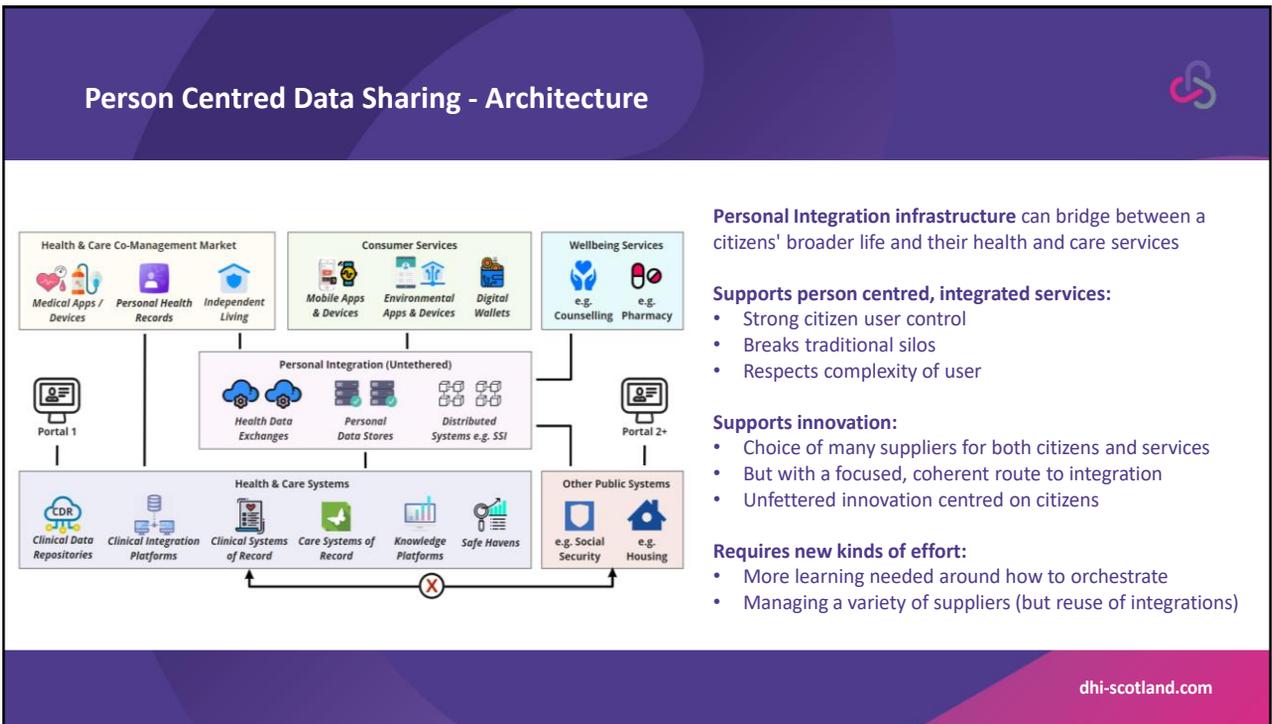
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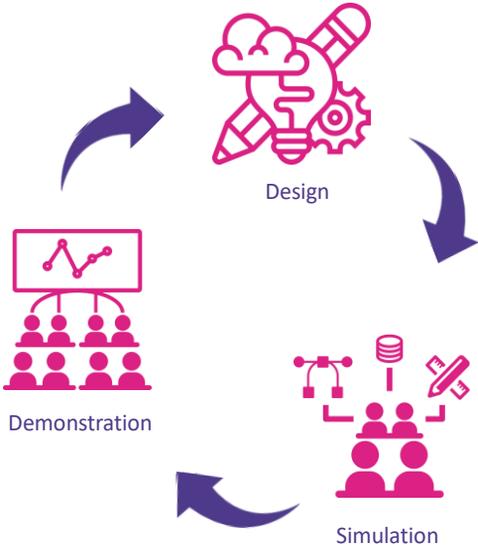
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DHI Exchange

- Exchange Knowledge
- Exchange Ideas
- Exchange Data
- Exchange Impact

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24th June 2021



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