

#Imagining2029

The logo for EHTEL, featuring the letters 'EHTEL' in a bold, dark blue font. The letter 'E' is stylized with a light blue horizontal bar. The letter 'L' is also stylized with a light blue vertical bar. The background of the logo is a white, trapezoidal shape that tapers to the left, resembling a beam of light or a stylized 'E'.

Collaborating for Digital Health and Care in Europe

Strategies for new models of care: Hybrid care

Hybrid care Virtual Workshop No.1 in 2021 – 20 May 2021

20/05/2021

 @ehtel_ehealth

Hybrid care: mainstreaming virtual care
with new models of care workshop

Strategies for new models of care: Hybrid care

📅 20 May 2021 | 14.00 – 15.30 CET

📍 Online



GoToMeeting REC

Talking: Tino Marti View Everyone 7 [Red Circle]



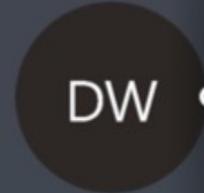
ML

Marc Lange (EHTEL)



TM

Tino Marti



DW

Diane Whitehouse

PROJECT REVIEW

5. Recommendations concerning future work, if applicable

CR1.R04: Most of the deliverables follow a 3-iteration approach and there is no indication of what will be covered in each iteration. In that sense it is not easy to judge whether a deliverable version is complete. It is recommended that a matrix with these deliverables, iterations and expected advancements from one iteration to the next one, be delivered.

- D8.8 Governance model – V1 [M18 – June 2020]
- D8.9 Governance model – V2 [M36 – December 2021]

Tino Marti is presenting

[Red Circle]

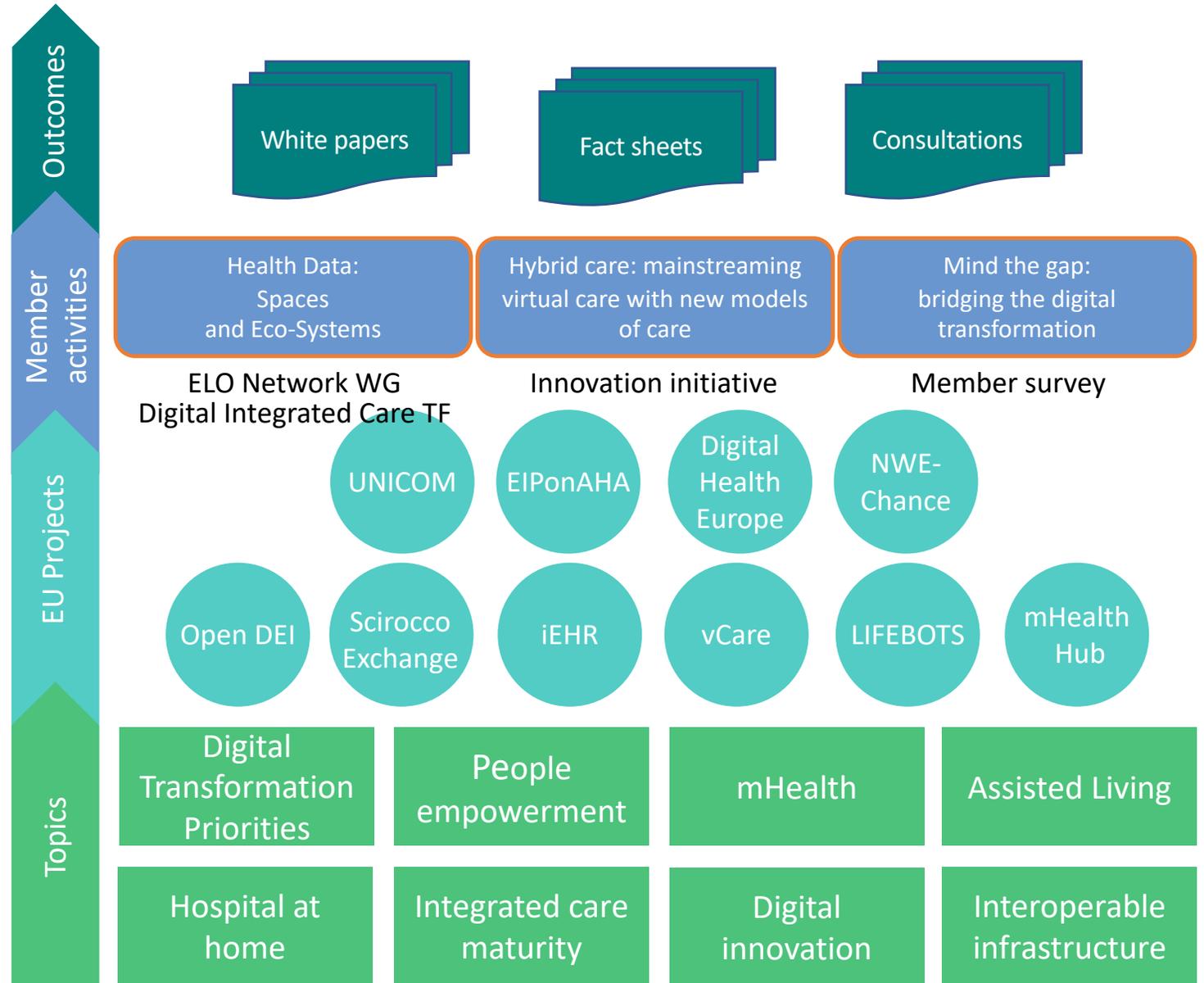
44%

Mic Camera Screen Leave

Welcome and introduction

Imagining 2029

The 2021 edition of the work programme



Early work: Hospitalisation at home

One of six useful EHTEL factsheets

Innovation Initiative Task Force

1st webinar: How hospitals at home can benefit from digital therapeutics

This factsheet concentrates on how **hospitals at home** can benefit from **digital therapeutics**. It offers a brief outline of what digital therapeutics are, how they can be used, and how **artificial intelligence** can underpin them.



<https://www.ehtel.eu/media-room/ehtel-factsheets.html>

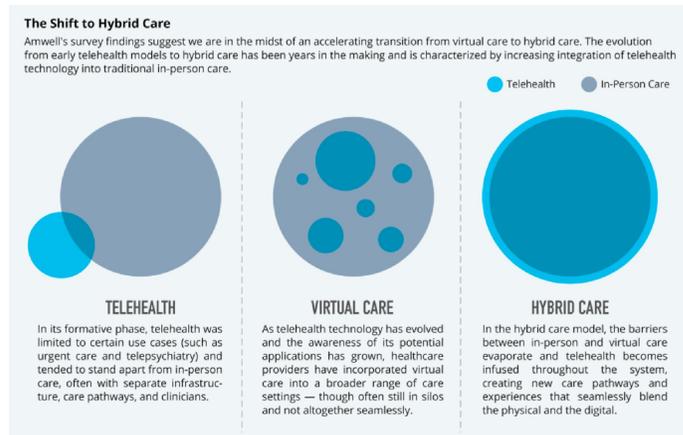
Focus in 2021

- **Health data:** focusing on spaces and ecosystems
- **Hybrid care:** mainstreaming virtual care with new models of care
- **“Mind the gap”:** facing challenges in bridging the digital transformation

Mainstreaming virtual care with new models of care

What is hybrid care?

Hybrid care can be described as a merging or bringing together of both physical encounters (e.g., appointments or health visits) and virtual encounters - between health and care professionals and patients. Today, there is no single, standardised definition of what hybrid care is.



MASSACHUSETTS GENERAL HOSPITAL
ADVANCES IN MOTION

Education & Training Clinical Trials Refer a Patient

Cardiovascular COVID-19 Research and Innovation Telemedicine

A HYBRID MODEL OF IN-PERSON AND TELEMEDICINE VISITS FACILITATES LONGITUDINAL CARE DELIVERY

ARTICLE | PUBLISHED ON JANUARY 14, 2021

The Magazine

Harvard Business Review
Doing Hybrid Right

41 Understanding China
80 How to Eliminate Strategic Overload
110 Savvy Self-Promotion

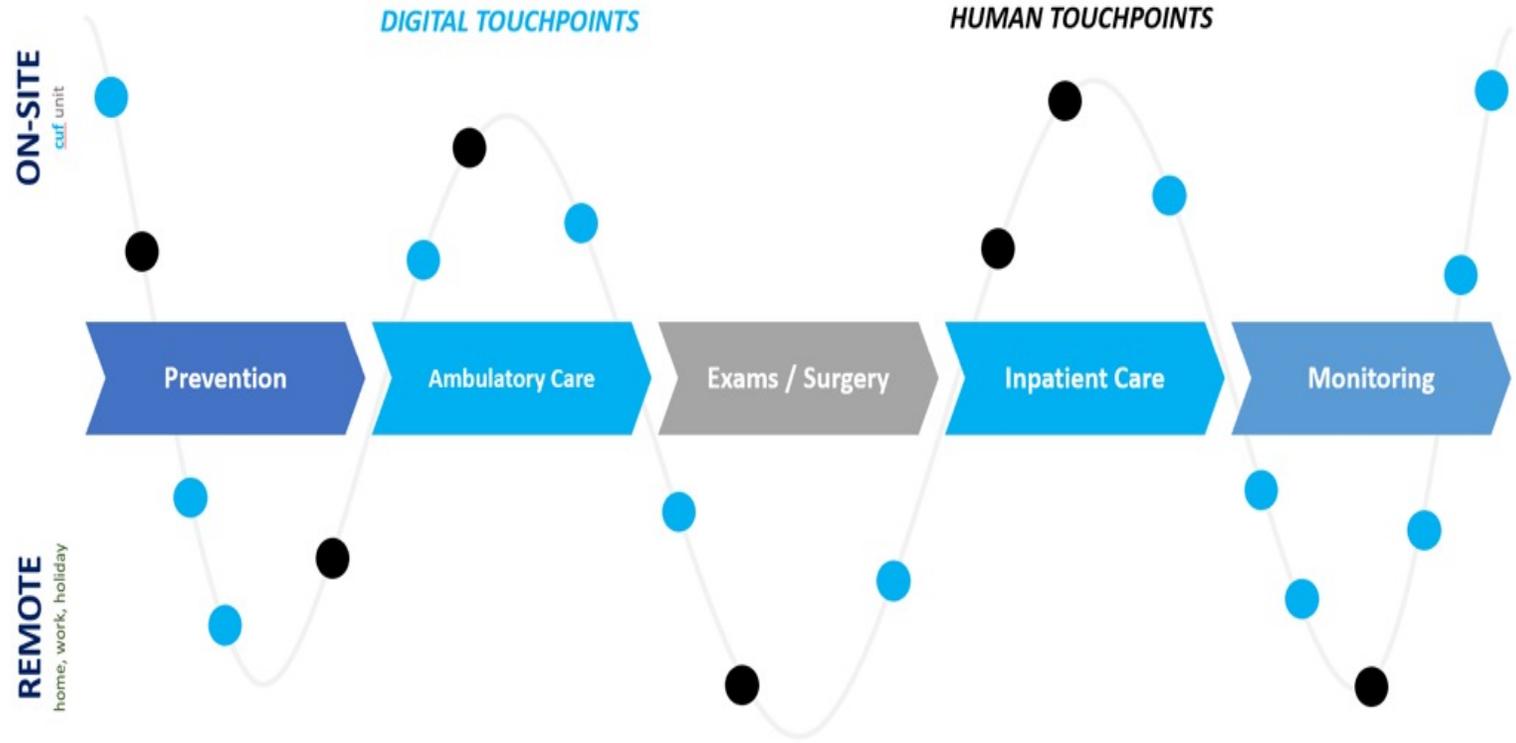
How to manage the new reality of work

CURRENT ISSUE
May-June 2021
Doing Hybrid Right: How to manage the new reality of work

FEATURING
What the West Gets Wrong About China
Eliminate Strategic Overload
Savvy Self-Promotion

Table of Contents

Hybrid Patient Journey



Hybrid patient journey –
Micaela Seeman Monteiro (Jose de Mello Saude)
<https://www.ehtel.eu/activities/annual-ehel-symposium/symposium-2020.html>

Towards a digital stepped care approach



Provided by Marie Paldam Folker, Soren Lange Nielsen, Mette Atipei Craggs:
'Harnessing the potential of technology for mental healthcare' drawn from a presentation at:
<https://www.ehtel.eu/activities/annual-ehtel-symposium/symposium-2020.html>

Three main areas of exploration

- **Clinical**
Bring together digital/online and real-life therapies (variety of case studies; common challenges; recommended ways to ensure continuity/sustainability)
- **Organisational sustainability of hybrid care**
Focus on what different sectors need to help them to become - and remain – ‘hybrid’, e.g., change management; cultural implications; include what patients, families, and carers [formal and informal carers] need to cope with pressures, tensions, and illnesses.
- **Technical challenges of blended care**
Examine the technical challenges to blended care, including data-driven solutions and the need to bring together data from wide varieties of sources and people, including especially end-users.

Three specific goals of this workshop

- **Compare and contrast** two services /sites.
- Explore what are the most effective strategies **for developing new models of care, especially hybrid care**
- Raise awareness about what **hybrid models of care** are, and what is needed to **progress** with them



Agenda

Welcome and introduction

Presenter: Nessa Barry (NHS Scotland), Tino Martí and Diane Whitehouse (EHTEL)

Time: 10 minutes

Near Me: A hybrid model of care

Presenter: Marc Beswick (NHS Scotland)

Time: 15 minutes

Technology-enabled hybrid health care: A public-private partnership from India

Presenter: Prof. Krishnan Ganapathy (Apollo Telemedicine Networking Foundation/Apollo Telehealth Services)

Time: 15 minutes

Discussion

Front row and whole audience

Time: 25 minutes

Conclusions

Key messages of the workshop and announcement of next session.

Time: 5 minutes

The impact of Near Me video calls in urgent care

**Marc Beswick – National Lead, Near Me Network,
Scottish Government NHS Scotland**

**Technology-enabled hybrid health care:
A public-private partnership story from India**
Krishnan Ganapathy – Apollo Telemedicine
Networking Foundation & Apollo Telehealth Services

Discussion

Front row (provisional order)

- **Elisabetta Graps** – AReSS, Puglia, Italy
- **Solvejg Wallyn** – Flanders, Belgium
- **Mette Atipei Craggs** – Centre for Telepsychiatry, Odense, Denmark
- **Astrid van der Velde** – Isala Heart Centre, Netherlands
- **Stuart Anderson** – University of Edinburgh, Scotland



Continuing discussion

- **Input from the audience
(from a wide range of stakeholder types and
associations)**

Conclusions

Some tentative key messages

- **Planning** for implementation is needed.
- Examination of **care pathways/redesign of services** are really important.
- A range of **different services** might work best as 'hybrid' (e.g., urgent care; mental health; chronic conditions).
- Key as 'wrap-arounds' are: **Education and training; Evaluation.**

A **disruptive situation** (e.g., COVID-19) can help to generate rapid change. The **ongoing challenge** is then how to make the new solutions 'stick'.

Next event on 28 May 2021

International Summit on Innovation and Technology



<https://www.ehtel.eu/events/11-events/97-spotlight-telemedicine-summit.html>

Watch out for the following event on 17 June 2021

- ▶ **Building the data-driven hospital and facing the challenges:
from EHRs to data ecosystems**

17 June 2021

Thanks to the support of European projects

www.ehtel.eu/activities/eu-funded-projects.html

- NWE-Chance
- SCIROCCO Exchange
- vCare

Thank you to everyone!

Hybrid care: mainstreaming virtual care
with new models of care workshop

Strategies for new models of care: Hybrid care

📅 20 May 2021 | 14.00 – 15.30 CET

📍 Online

